



UNIVERSITY OF PUNE

GANESHKHIND, PUNE 411 007.

STATEMENT OF MARKS FOR
EXAMINATION MASTER OF BUSINESS ADMINISTRATION (REV.2008-09)

SEAT NO. 21004

P.R. NO.2051000050

NAME AYHAD PRASHANT PANDITRAO

MOTHER: PUNAM

CENTRE NO001

INSTITUTE / COLLEGE 0328 DR.VIKHE PATIL-CMRD,PUNE

YEAR APRIL 2012

COURSE NAME

MARKS OBTAINED

SEM.		PASSING/OUT OF	12/30	28/70	40/100
			INT.	EXT.	TOT
1	101	ORG.BEHAVIOUR & PRINC.&PRACTICES OF MGNT	17	28	P 45
	102	MANAGEMENT ACCOUNTING	17	29	P 46
	103	MANAGERIAL ECONOMICS	17	39	P 56
	104	STATISTICAL & QUANTITATIVE METHODS	14	35	P 49
	105	LEGAL ASPECTS OF BUSINESS	17	29	P 46
	106	BASICS OF MARKETING	20	35	P 55
	107	INFORMATION TECHNOLOGY (I) (OUT OF 50)			P 33
	108	MANAGERIAL COMMUNICATION (I) (OUT OF 50)			P 36
2	201	MARKETING MANAGEMENT	13	35	P 48
	202	FINANCIAL MANAGEMENT	15	32	P 47
	203	HUMAN RESOURCE MANAGEMENT	17	28	P 45
	204	MANUFACTURING & OPERATIONS MANAGEMENT	12	28	P 40
	205	MATERIALS & LOGISTICS MANAGEMENT	12	28	P 40
	206	MANAGEMENT INFORMATION SYSTEMS	16	29	P 45
	207	RESEARCH METHODOLOGY (I) (OUT OF 50)			P 30
	208	ECONOMIC ENVIRON.OF BUSI.&ENVIRON. MGNT.(I)(OUTOF 50)			P 42
3	301	BUSINESS POLICY & STRATEGIC MANAGEMENT	17	29	P 46
	302	MANAGEMENT CONTROL SYSTEMS	17	28	P 45
	303	(A) MARKETING RESEARCH	17	28	P 45
	304	(A) INTEGRATED MARKETING COMMUNICATIONS	18	31	P 49
	305	(A) DISTRIBUTION & RETAIL MANAGEMENT	17	28	P 45
	306	(A) CONSUMER & ORGANIZATIONAL BUYING BEHAVIOUR (I)(OUTOF 50)			P 38
	307	(A) SALES MGNT.& PERSONAL SELLING (I) (OUTOF 50)			P 41
	333	PROJECT WORK & VIVA-VOCE	24	48	P 72
4	401	ENTREPRENEURSHIP DEVEP. & PROJECT MGNT.	17	28	* 45
	402	INTERNATIONAL BUSINESS MANAGEMENT	17	29	* 46
	403	CURRENT TRENDS IN MANAGEMENT	17	28	* 45
	404	(A) SERVICES MARKETING	17	30	* 47
	405	(A) MARKETING STRATEGY & RELATIONSHIP MARKETING	17	28	* 45
	406	(A) PRODUCT & BRAND MANAGEMENT	17	28	* 45
	407	(A) INTERNATIONAL MKTG.(INT) (OUTOF 50)			* 40
	408	(A) VIRTUAL MARKETING (INT)(OUTOF 50)			* 43
(1 : 366)(2 : 337)(3 : 381)(4 : 356)			GRAND TOTAL (OUT OF 2800)		1440
					SECOND CLASS

SPECIAL SUBJECT : MARKETING MANAGEMENT

* * CONGRATULATIONS * *

DATE: 30 JUNE 2012

CONTROLLER OF EXAMINATIONS

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