

Siddharth Ujwal Lingras

Pune, Maharashtra | +91 8308057667 | siddharthlingras72@gmail.com

Career Objective

Dynamic and result-oriented marketing professional with extensive experience in event management and brand promotions. Skilled in on-field execution, client relations, and large-scale event coordination across hospitality, weddings, and corporate sectors. Seeking a senior marketing and events role to leverage expertise in delivering high-impact campaigns and exceptional customer experiences.

Experience

Deputy Marketing Manager

Shapoorji Pallonji Real Estate | Dec 2024 – Present

- Leading marketing campaigns for premium residential and commercial projects.
- Driving end-to-end event planning for launches, customer meets, and brand activations.
- Coordinating with sales and design teams to ensure marketing alignment with project goals.

Assistant Marketing & Events Manager

The Kohinoor Group, Pune | 2022 – Dec 2024

- Executed marketing strategies and event campaigns that increased project footfalls.
- Planned large-scale client engagement activities, including property showcases and festive events.
- Managed vendor negotiations, budgets, and on-site execution ensuring seamless event delivery.

Senior Event Manager

Eternity Entertainment, Bangalore | 2018 – 2022

- Promoted from Event Manager to Senior Event Manager in 2021 based on performance.
- Led a team delivering corporate events, concerts, and high-profile private functions.
- Built strong client relationships, securing repeat business and long-term contracts.

Senior Event Coordinator & Customer Relations Manager

The Muses Events, Mumbai | 2015 – 2018

- Coordinated luxury weddings and exclusive events for high-profile clients.
- Oversaw guest management, vendor partnerships, and on-ground event execution.
- Enhanced client satisfaction through personalized service and post-event follow-ups.

Event Coordinator

Weddings and Dreams by Lester Melo, Goa | 2012 – 2014

- Assisted in planning and executing destination weddings across Goa's top venues.
- Managed décor, hospitality, and logistics to create seamless guest experiences.
- Collaborated with local vendors for customized event setups.

Hospitality Partner (IPL)

Indian Premier League with ITC Hotels | 2011 – 2012

- Delivered VIP hospitality services for teams and sponsors during the IPL season.
- Coordinated premium seating arrangements, catering, and guest assistance.
- Supported ITC's branding initiatives during live matches.

Education

Graduation in Hospitality – IIAS, Goa

Skills

On-field execution, Client relations, Large-scale event coordination, Marketing campaigns & brand activations

Hobbies

Long drives, Exploring hotels and culinary experiences

Personal Information

Date of Birth: 11/11/1992

Marital Status: Married

Languages Known: Marathi, Hindi, English

Address: Pune, Maharashtra

Declaration

I hereby declare that the above information is true to the best of my knowledge and belief.

Siddharth Ujwal Lingras