

**Gaurav Raghunath Gund**

Marketing Executive

Email: [gauravgund28@gmail.com](mailto:gauravgund28@gmail.com)

Mobile: +91 9730375693

Address: Dreams Nandini, Manjari Pune

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**Summary**

I am a dedicated and proactive person. I thrive in dynamic environments, easily adapting to new challenges and demonstrating a flexible approach to ensure projects move forward smoothly. While meticulous in managing budgets and coordinating with external agencies and vendors, I also value my role in supporting and collaborating with teams, often stepping up to take initiative and contribute to overall success. My passion lies in contributing to a brand's presence and driving results, all while embracing the continuous evolution of the marketing landscape.

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**Skills**

- Media Planning
- Collaterals
- Offline Marketing Campaigns (OOH, Branding)
- Online Media Campaigns
- Media Purchase
- SAP - MM
- Vendor Management & Communications
- CorelDRAW & Photoshop
- Budgeting & Billing
- ERP

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## Work Experience

### **Marketing Executive - Full time** Kohinoor Group, Pune Sep 2022 - Present

- Planned and managed offline marketing campaigns including OOH (Out-of-Home) advertising, airport branding, society activations, corporate event branding, site branding, and marketing collaterals.
- Prepared and maintained marketing budget reports, and supported internal audits by ensuring accurate expense tracking and documentation.
- Coordinated with media and activation agencies for campaign execution, deliverables, and performance tracking.
- Handled Purchase Orders, vendor billing, payment processing, and vendor onboarding via ERP and SAP-MM modules.
- Ensured timely processing of vendor payments and compliance with internal procurement procedures.

### **Marketing & Sales Executive - Full time** Sun Developers, Pune May 2020 - Aug 2022

- Executed various on-ground marketing initiatives including OOH campaigns, project branding, site branding, and creation/distribution of marketing collaterals.
- Actively supported the sales team in client engagement and deal closures, providing necessary marketing inputs, promotional materials, and customer coordination.
- Collaborated with design teams, vendors, and agencies to ensure timely execution of marketing activities aligned with sales goals.

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## Education

- **Digital Marketing** - A+ , Floating Minds Infotech - Pune [cite start](#)
- **FY(B.COM)** - 65%, A.M. Collage, Hadapsar-Pune [cite start](#)

Committed to continuous growth and delivering measurable results.