



SAVTRIBAI PHULE PUNE UNIVERSITY

(Formerly University of Pune)
GANESHKHIND, PUNE 411 007.

STATEMENT OF MARKS FOR MASTER OF BUSINESS ADMINISTRATION (REV.2016)

SEAT NO. 09546 CENTRE 1 TERM REG. NO. 0051609737
NAME NISHAD PRASHANT NAGARKAR MOTHER : SHUBHADA
COLLEGE 1274 PLS* MODERN IBI-PUNE 5

SEM.	YEAR 1 APRIL 2018 NAME OF THE COURSE	MARKS				CR-	GR-	CR- ADE	GR- GP
		OL.	INT	LEK	TGT				
SUBJECT : MARKETING MANAGEMENT									
1	ACCOUNTING FOR BUSINESS DECISIONS	06	18	17	43	P	03	B	012
	ECONOMIC ANALYSIS FOR BUSINESS DECISIONS	06	18	23	49	P	03	C	015
	LEGAL ASPECTS OF BUSINESS	06	18	20	46	P	03	C	015
	BUSINESS RESEARCH METHODS	11	19	20	50	P	03	B	018
	ORGANIZATIONAL BEHAVIOUR	08	15	18	41	P	03	P	012
	BASICS OF MARKETING	07	16	24	47	P	03	C	015
	MANAGEMENT FUNDAMENTALS	-	26	-	26	P	02	B	012
	BUSINESS COMMUNICATION LAB	-	30	-	30	P	02	A	014
	MS EXCEL & ADVANCED EXCEL LAB	-	31	-	31	P	02	A	016
	ENTERPRISE ANALYSIS - DESK RESEARCH	-	30	-	30	P	02	A	016
	HUMAN RIGHTS - I	-	20	-	20	P	01	O	:
	INTRODUCTION TO CYBER SECURITY - I	-	21	-	21	P	01	O	:
2	MARKETING MANAGEMENT	10	17	17	44	P	03	P	012
	FINANCIAL MANAGEMENT	10	21	30	61	P	03	A	024
	HUMAN RESOURCE MANAGEMENT	10	22	24	56	P	03	B+	021
	DECISION SCIENCE	10	16	25	51	P	03	B	018
	OPERATIONS & SUPPLY CHAIN MANAGEMENT	09	18	17	44	P	03	P	012
	MANAGEMENT INFORMATION SYSTEMS	10	17	15	42	P	03	P	012
	EMOTIONAL INTELL. & MANAGERIAL EFFECT. LAB	-	28	-	28	P	02	B+	014
	LIFE SKILLS LAB	-	28	-	28	P	02	B	012
	COMP.AIDED PERSONAL PRODUCTIVITY TOOLS LAB	-	35	-	35	P	02	A+	016
	INDUSTRY ANALYSIS - DESK RESEARCH	-	26	-	26	P	02	B	012
	HUMAN RIGHTS - II	-	17	-	17	P	01	A	:
	INTRODUCTION TO CYBER SECURITY - II	-	18	-	18	P	01	A+	:
3	STRATEGIC MANAGEMENT	10	18	17	45	P	03	C	015
	ENTERPRISE PERFORMANCE MANAGEMENT	12	15	17	44	P	03	P	012
	STARTUP & NEW VENTURE MANAGEMENT	06	20	22	48	P	03	C	015
	SUMMER INTERNSHIP PROJECT	-	36	26	62	P	08	A	032
	CONTEMPORARY MARKETING RESEARCH	12	20	33	65	P	03	A	024
	CONSUMER BEHAVIOUR	07	22	24	53	P	03	B	018
	INTEGRATED MARKETING COMMUNICATIONS	-	28	-	28	P	02	B+	014
	PRODUCT MANAGEMENT	-	38	-	38	P	02	A+	018
	PERSONAL SELLING LAB	-	34	-	34	P	02	A	016
	BUSINESS TO BUSINESS MARKETING	-	25	-	25	P	02	B	012
	INTRODUCTION TO CYBER SECURITY - III	-	12	-	12	P	01	C	:
	SKILL DEVELOPMENT - I	-	28	-	28	P	02	B+	:

CONT INUED

Director,

Board of Examinations & Evaluation

STATEMENT NO.:

DATE : 25 AUG 2018



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(formerly University of Pune)
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STATEMENT OF MARKS FOR MASTER OF BUSINESS ADMINISTRATION (REV.2016)

SEAT NO. 29546 CENTRE 1 PERM REG. NO.: 2051609937
NAME NISHAD PRASHANT NAGARKAR MOTHER : SHUBHADA
COLLEGE 1274 PEG' MODERN IBM, PUNE 5

YEAR : APRIL 2018 <--- MARKS ---> CRE- GR-
SEM. NAME OF THE COURSE OL. INT UEX TOT DITS ADE GP

PAGE : 2

4	MANAGING FOR SUSTAINABILITY	11	20	21	52	*	03	B	018	
	DISSERTATION	-	41	33	74	*	04	A+	036	
	SERVICES MARKETING	08	21	22	51	*	03	B	018	
	SALES & DISTRIBUTION MANAGEMENT	11	22	27	60	*	03	A	024	
	RETAIL MARKETING	-	34	-	34	*	02	A	016	
	RURAL MARKETING	-	39	-	39	*	02	A+	018	
	INTERNATIONAL MARKETING	-	40	-	40	*	02	D	020	
	MARKETING TO EMERGING MARKETS & BOTTOM OF THE PYRAMID	-	38	-	38	*	02	A+	018	
	INTRODUCTION TO CYBER SECURITY - IV	-	19	-	19	*	01	A+	!	
	SKILL DEVELOPMENT - II	-	38	-	38	*	02	A+	!	
SGPA : (1) 5.650(2) 5.960(3) 6.520(4) 8.000							TOTAL		100	646
TOT.MARKS : 1636/3000 (54.53%)							CGPA :		6.460	FINAL GRADE : B

Director,

! - Not considered for calculation of final grade
Medium of instruction: English

Board of Examinations & Evaluation

STATEMENT NO.:

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