

Mansi Pandey

Sales Marketing Trainee

📍 Pune, Maharashtra | 📞 +91 8766593451 | ✉️ mmpandey583@gmail.com | 🔗 linkedIn: mansipandey05

Summary

Leveraging academic knowledge to excel in strategic planning and brand management. Goal is to contribute innovative ideas and drive effective campaigns for organizational success. Passionate about developing and implementing impactful strategies dedicated to delivering results and achieving business objectives.

Skills

Client Nurturing

Relationship Management, Client Onboarding, Feedback Collection & Implementation, Upselling & Cross-Selling

Cold Calling

Lead Generation & Qualification, Sales Pitch Delivery, Building Rapport with Prospects, Call Outcome Tracking & Reporting

Campaign Planning

Target audience segmentation, Funnel building, KPI setting and tracking

Goal Oriented

Strategic Planning, Time Management, Task Prioritization, Performance Tracking, Results-Driven Approach

Effective Communication

Active Listening, Written Communication, Presentation Skills, Feedback Handling, Conflict Resolution

Experience

SKYi Developers

Sales Trainee

June 2024 – Present

Pune, India

- Enhanced expertise by managing sales negotiations, client relationships, and staying updated on emerging industry trends.
- Achieving strategic planning skills by understanding the intricacies of diverse real estate sectors

Shopper's Stop

Marketing Intern

November 23 - November 23

Pune, maharashtra

- Coordinated with crossfunctional teams to ensure seamless project execution.
- Enhanced knowledge of customer engagement by studying retail and social media marketing techniques

Khandage HERO

Marketing Intern

June 2023 - August 2023

Remote

- This opportunity provided me with dynamic, hands-on experience in developing and implementing strategic marketing campaigns for a leading motorcycle manufacturer.
- Enhanced development of a prominent automotive enterprise using innovative and strategic approaches.

Education

Dy Patil Institute of Management

Management

Pursuing

2024 - Present

M B A Marketing

Dy Patil School of Management

Management

8.5 CGPA

April 2021 - April 2024

BBA Marketing

Symbiosis Junior College

MSBSHSE

79.8%

June 2019 - February 2021

Intermediate

Kantilal Shah Vidyalaya

MSBSHSE

74%

June 2018 - April 2019

Matriculation