



SAVITRIBAI PHULE PUNE UNIVERSITY

(formerly University of Pune)
GANESHKHIND,PUNE 411007

Branch/Course: MASTER OF BUSINESS ADMINISTRATION (2019 REVISED) - APRIL 2024

Seat No: 17008

Center: 1328

Perm Reg No(PRN): 2052216026

Student Name: DEVGUDE POOJA SADASHIV

Mother Name: MEENA

College Name: 1328 IIM & HRD PUNE

Sem	SubCode	Subject Name	INT	OL/PL/EX T	UEX	TOT	Crd	Grd	GP
1	101	GC-01 MANAGERIAL ACCOUNTING	38		45	83	03	A	027
	102	GC-02 ORGANIZATIONAL BEHAVIOUR	39		26	65	03	C	021
	103	GC-03 ECONOMIC ANALYSIS FOR BUSINESS DECISIONS	41		35	76	03	B	024
	104	GC-04 BUSINESS RESEARCH METHODS	38		25	63	03	C	021
	105	GC-05 BASICS OF MARKETING	36		23	59	03	D	018
	106	GC-06 DIGITAL BUSINESS	36		23	59	03	D	018
	107	GE-UL-01 MANAGEMENT FUNDAMENTALS	-		32	32	02	C	014
	109	GE-UL-03 ENTREPRENEURSHIP DEVELOPMENT	-		23	23	02	E	010
	111	GE-UL-05 LEGAL ASPECTS OF BUSINESS	-		22	22	02	P	008
	113	GE-IL-01 VERBAL COMMUNICATION LAB	38		-	38	02	B	016
	116	GE-IL-04 MS EXCEL	39		-	39	02	B	016
	119	GE-IL-07 FOREIGN LANGUAGE - I	40		-	40	02	A	018
	191	HUMAN RIGHTS - I	19		-	19	01	B	!
	192	INTRODUCTION TO CYBER SECURITY - I	20		-	20	01	A	!
2	201	GC-07 MARKETING MANAGEMENT	40		30	70	03	B	024
	202	GC-08 FINANCIAL MANAGEMENT	39		26	65	03	C	021
	203	GC-09 HUMAN RESOURCES MANAGEMENT	40		28	68	03	C	021
	204	GC-10 OPERATIONS & SUPPLY CHAIN MANAGEMENT	38		25	63	03	C	021
	205 MKT	SC-MKT-01 MARKETING RESEARCH	39		28	67	03	C	021
	206 MKT	SC-MKT-02 CONSUMER BEHAVIOUR	39		26	65	03	C	021
	207	GE-UL-07 CONTEMPORARY FRAMEWORKS IN MANAGEMENT	-		31	31	02	C	014
	208	GE-UL-08 GEOPOLITICS & WORLD ECONOMIC SYSTEMS	-		28	28	02	D	012
	210	GE-UL-10 QUALITATIVE RESEARCH METHODS	-		23	23	02	E	010
	217-	GE-IL-12 FOREIGN LANGUAGE - II	39		-	39	02	B	016
	218 MKT	SE-IL-MKT-02 PRODUCT & BRAND MANAGEMENT	41		-	41	02	A	018



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2	220 MKT	SE-IL-MKT-04 DIGITAL MARKETING - I	41	-	41	02	A	018
	291	HUMAN RIGHTS - II	19	-	19	01	B	!
	292	INTRODUCTION TO CYBER SECURITY - II	18	-	18	01	B	!
3	301	GC-11 STRATEGIC MANAGEMENT	39	29	68	03	C	021
	302	GC-12 DECISION SCIENCE	37	24	61	03	C	021
	303	GC-13 SUMMER INTERNSHIP PROJECT	39	42	81	06	A	054
	304 MKT	SC-MKT-03 SERVICES MARKETING	37	24	61	03	C	021
	305 MKT	SC-MKT-04 SALES & DISTRIBUTION MANAGEMENT	40	28	68	03	C	021
	307	GE-UL-14 INTERNATIONAL BUSINESS ENVIRONMENT	-	31	31	02	C	014
	308	GE-UL-15 PROJECT MANAGEMENT	-	30	30	02	C	014
	309	GE-UL-16 KNOWLEDGE MANAGEMENT	-	24	24	02	E	010
	313 MKT	SE-IL-MKT-08 INTERNATIONAL MARKETING	41	-	41	02	A	018
	314 MKT	SE-IL-MKT-09 DIGITAL MARKETING - II	41	-	41	02	A	018
	315 MKT	SE-IL-MKT-10 MARKETING OF FINANCIAL SERVICES - II	39	-	39	02	B	016
	392	INTRODUCTION TO CYBER SECURITY - III	18	-	18	01	B	!
	394	SKILL DEVELOPMENT - I	39	-	39	02	B	!
	395	INTRODUCTION TO CONSTITUTION	40	-	40	02	A	!
4	401	GC-14 ENTERPRISE PERFORMANCE MANAGEMENT	38	25	63	03	C	021
	402	GC-15 INDIAN ETHOS & BUSINESS ETHICS	38	25	63	03	C	021
	403 MKT	SC-MKT-05 MARKETING 4.0	42	30	72	03	B	024
	404 MKT	SC-MKT-06 MARKETING STRATEGY	40	27	67	03	C	021
	405	GE-UL-19 GLOBAL STRATEGIC MANAGEMENT	-	24	24	02	E	010
	408	GE-UL-22 CORPORATE SOCIAL RESPOSIBILITY & SUSTAINA	-	29	29	02	D	012
	409 MKT	SE-IL-MKT-13 CUSTOMER RELATIONSHIP MANAGEMENT	42	-	42	02	A	018
	412 MKT	SE-IL-MKT-16 RETAIL MARKETING	42	-	42	02	A	018
	492	INTRODUCTION TO CYBER SECURITY - IV	21	-	21	01	A	!
	494	SKILL DEVELOPMENT - II	40	-	40	02	A	!

SGPA : (1) 7.03 (2) 7.23 (3) 7.60 (4) 7.25

TOTAL : CREDITS 110 GRADE POINTS 801

TOT.MARKS: 2147/3200 (67.09%) CGPA: 7.28 RESULT: FIRST CLASS

RESULT DATE: 22 July 2024

The results published online are for immediate information only. These cannot be treated as original statement of marks, Please verify the information from original statement of marks issued by the Savitribai Phule Pune University separately.