

BHUMIKA UPADHYAY

WEB DEVELOPER/ DIGITAL MARKETING



Description

Motivated and detail-oriented MCA student with a strong foundation in web development, WordPress, and programming. Passionate about designing interactive user interfaces and managing digital solutions. Adept at problem-solving, time management, and team collaboration. Seeking an opportunity to apply my technical knowledge and grow in a dynamic work environment.

My Contact

- Phone:** 7073972701
- Mail:** bhumika123up@gmail.com
- DOB:** 23-Feb-2002
- Address:** Kapasan, Udaipur

Expertise



Responsive Web Design



Digital Marketing



Problem Solving



Critical Thinking

Education

Master of Computer Application (MCA)

Mohanlal Sukhadia University, Udaipur (2023 - 2025) (Pursuing)

Bachelor of Computer Application (BCA)

Ravindranath Tagore College, Udaipur (2020 - 2023)

Percentage: 87.30%

Senior Secondary (12th):-

RBSE (2019 - 2020)

Percentage: 72.20%

Secondary (10th):-

RBSE (2017 - 2018)

Percentage: 59.33%

Technical skills

Front-end Development: HTML, CSS,

Manual Testing: Automation Testing

CMS Platforms: WordPress

Soft Skills: Time Management, Team Collaboration

Languages: English, Hindi

Project

Designed and developed a fully responsive, SEO-optimized website using WordPress [Custom], aimed at enhancing online visibility and user engagement. Integrated custom themes and plugins to meet unique business requirements. Ensured cross-browser compatibility, performance optimization, and mobile responsiveness.

- Customized WordPress themes using Elementor/Divi/Custom Code (based on your method).
- Installed and configured essential plugins for SEO, security, and performance.