

Kushagra Panchal

Web Developer and
Designer

CONTACT

Phone: +91 7425869705

Email: kushagranchal1928@gmail.com

Address: Dungarpur, Rajasthan, India

Portfolio: <https://my-portfolio-nine-teal-76.vercel.app/>

ABOUT ME

I'm a multidisciplinary digital professional with experience in full stack web development, UI/UX design, and digital marketing. I've worked on diverse projects ranging from eCommerce websites to content-driven applications, combining technical precision with creative problem-solving. My background also includes freelance work and leading creative teams during large-scale events, which has strengthened my ability to collaborate, adapt, and deliver results. I'm always looking to grow, explore new technologies, and contribute to impactful digital solutions.

EDUCATION

Parul University, Vadodara, Gujarat, India | 2021–2025

Bachelor of Technology in Computer Science and Engineering | CGPA- 7.34 / 10

Shreenath Public School, Dungarpur, Rajasthan, India | 2021

Senior Secondary Education | Percentage: 93.2%

Modern School, Dungarpur, Rajasthan, India | 2019

Higher Secondary Education | Percentage: 83%

PROFESSIONAL EXPERIENCE

Digital Marketer – Social Media Intern

Parul University- [July, 2022 – April, 2025]

- Assisted in managing the university's institute of engineering and technology's official social media accounts by creating content, scheduling posts, and analyzing engagement metrics.

Graphic Designer Intern

SCOPE cell , Parul University – [December, 2023 – July, 2024]

- Worked full-time with the university's research oriented cell's creative team to design digital and print assets for events, social media, and branding campaigns, ensuring high visual impact and alignment with the university's branding and communication standards.

Freelance Web Developer & Designer

Remote

- Alongside my studies, I've taken on freelance projects in web development, graphic design, and digital marketing. These experiences have helped me apply my skills in real-world scenarios, work with clients, and manage projects independently—from understanding requirements to delivering final results.

Patterns LLC

Vadodara, Gujarat [August, 2025 – Present]

- Digital Marketing Executive specializing in managing US market campaigns across paid search, social media, and SEO. Experienced in executing full-funnel strategies, improving conversion rates, and aligning marketing efforts with business KPIs.
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TECHNICAL SKILLS

Languages & Frameworks:

HTML, CSS, Tailwind-CSS, JavaScript, React.js, Node.js, Express.js, Python, Bootstrap

Database

MySQL, MongoDB, Firebase

Design Tools:

Figma, Adobe XD, Illustrator, Photoshop

Other Tools:

Git & GitHub, WordPress, Google Analytics, Meta Ads Manager

Marketing Skills:

SEO, Social Media Management, Content Strategy, Branding

ACADEMIC PROJECTS

Zyntech- A News App

- Developed a mobile news app using Firebase with real-time data integration.
- Implemented personalized content delivery and offline caching for improved accessibility.
- Prioritized user experience with a consistent and responsive UI across various Android devices.

E-Commerce Website (Internship Project)

- Built a fully functional eCommerce site using WordPress and WooCommerce.
 - Customized themes, integrated secure payment gateways, and enhanced mobile responsiveness.
 - Focused on user experience and brand consistency while gaining practical experience in real-world eCommerce development.
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CERTIFICATIONS

Cisco Networking Essentials

Computer Networking

Data Analytics with Python – NPTEL

Data Analytics and Data Visualization

Software Engineering – NPTEL

Software Engineering and Development

Basics of Python

Python

Introduction to Python Programming

Python

RESEARCH INTERESTS

- Integration of AI in UI/UX for Personalization
 - Design Thinking in Technology
 - Responsive and Accessible Web Design
 - Full Stack Web Development and Scalable Web Architectures
 - User Experience Design and Usability Testing
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EXTRACURRICULAR ACTIVITIES

Hack SVIT

Hackathon- Developed and pitched a health-tech prototype

Photography & Videography Team Member

Freshers Fest 2K22, 6th & 8th Convocation – Parul University

Creative Team Lead

7th Convocation & 2nd I.I.M.U.N. Vadodara Conclave – Parul University

PERSONAL HOBBIES

- Gaming (PC and Console)
 - Badminton
 - Photography
 - Travelling
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LANGUAGES KNOWN

- Hindi (Native)
 - English (Fluent)
 - Japanese (Preparing for N5 & N4)
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WEB LINKS

Linkedin

<https://www.linkedin.com/in/kushagra-panchal-21b861238>

Github

<https://github.com/kush1928>

My Portfolio

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