

Kunal Deotare

Senior Product Designer

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[View Design Portfolio](#)
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Kunal has 3+ years of experience designing digital products across multiple domains with varied scopes of UX and product design. He has a strong track record of improving end-to-end user journeys, redesigning complex workflows, and creating clean, intuitive interfaces for real users. He is skilled in Agile and Human-Centered Design practices and enjoys collaborating with cross-functional teams to solve practical, real-world problems. Kunal is committed to turning messy challenges into simple, meaningful, and efficient product experiences.

Work Experience

Impacto DigiFin Technologies, Sr.Product Designer

January 2026 - Present, Bengaluru

Core member of the design leadership team

- leading UX across BFSI products and company websites.
- Working on B2B products and AI automation solutions.
- Driving end-to-end design for automated workflows and admin dashboards.
- Managing and mentoring designers while owning product and system-level UX decisions.
- Collaborating with PMs and engineers to align UX with business and performance KPIs.

OODIO STUDIO, SR. UX Designer

June 2024 - December 2025, Bengaluru

As a Part of core design team

- Designed automated workflows and dashboards, reducing manual communication by 38%.
- Conducted user research and usability tests to optimize verification and order flows.
- Delivered centralized admin dashboard improving task throughput by 25%.
- Collaborated with PMs and developers to align UX outcomes with key KPIs.

OODIO STUDIO, UX Designer

June 2022 - May 2024, Bengaluru

- Redesigned multi-step ordering and task-tracking experiences, cutting user errors by 40%.
- Established internal Design System for visual and interaction consistency.
- Partnered with engineers in Agile sprints, improving design-to-dev turnaround by 20%.
- Presented research insights to leadership, connecting usability to operational efficiency.

Freelance Experience

Snazzl Shop, Freelancer Designer

June 2025 - Present

- Designed the Snazzl Shop app and admin dashboard from scratch, building complete workflows and systems that reduced manual communication by 38%.
- Conducted user research and usability testing to shape intuitive flows, improving operational efficiency and task throughput by 25%.

Achievements

- Improved SaaS workflow efficiency and reduced manual operations by up to 38%.
- Built and scaled internal tools & design systems for faster collaboration and iteration.

Skills

UX Design: Heuristic Evaluation, Wireframing, Personas, Affinity Mapping, Information Architecture, Cognitive Analysis, Accessibility, Research, Journey Mapping, Usability Testing, Rapid Prototyping, Interaction Design, Information Hierarchy, User Research, UX Strategy

Design Tools: Figma, Adobe XD, Photoshop, Illustrator, After Effects, Framer, Premiere Pro, InVision, Miro, HTML, CSS, Generative AI in Design

Soft Skills: Storytelling, Mentorship, Attention to Detail, Team Management, Strategic Thinking, Conflict Management, Adaptability, Effective Communication, Collaboration, Agile/Scrum methodologies

Certifications

Executive Post Graduate Certification in UI/UX Design

iHUB DivyaSampark @ IIT Roorkee, 2023

Diploma in Animation

Maya Academy of Advanced Cinematics, 2022

Interests

Chess, Movies, Books, Travel Street Photography, Football