

IBRAHEEM HYDER

SUMMARY

Six years of experience in content creation, specializing in writing, shooting, and editing. Proven ability to deliver high-quality content under tight deadlines. Strong problem-solving skills demonstrated by addressing gaps in production processes. Committed to producing engaging and effective media that meets client needs.

EXPERIENCE

Video Production Manager, 01/2025 - 08/2025

Dr Foodie - Hyderabad, IN

Managed Video Production helping the creator grow their audience by 70K followers.

- Shot and edited on-location video content for food-focused social media channels, maintaining visual consistency and quality under tight deadlines.

Content Creator, 03/2024 - 01/2026

Freelance - Hyderabad, IN

Helped businesses break even within 3 months

- Collaborated with a creative partner to produce end-to-end video content for multiple food industry brands, from on-site shooting to post-production, aligned with each brand's aesthetic and marketing goals. For brands like Habitat Cafe, these efforts helped them become a household name and break even on investments within three months. Worked on the launch of the Habit App, combining event coverage and offline marketing to establish the brand and outperform competitors like Zepto in key areas.

Operations Manager, 03/2023 - 12/2024

Picture This! - Hyderabad, IN

- Managed end-to-end video production before transitioning into a writing and operations role, overseeing projects, timelines, and a small team. Clients included Emerson, INNO3D, NVIDIA, Westin & Echoes Cafe

Social Media Manager, 06/2019 - 03/2022

themvp.in - Hyderabad, IN

Grew over 50,000 organic followers, driving 10% of sales without paid ads.

- Created 30+ troubleshooting guides, improving customer experience.
 - Boosted MVP brand awareness 7x with brand guidelines and strategies.
 - Worked with over 100 clients to optimize hardware setups.
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EDUCATION AND TRAINING

BBA, Human Resources Management, 11/2024

Tapasya College of Management & Commerce - Hyderabad

CONTACT

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WWW:

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m/](https://ibraheemhyder0.myportfolio.com/)

SKILLS

- Project management
- Content creation
- Social media strategy
- Video production
- Copywriting
- Video content creation
- Influencer collaboration
- Social media management