

# *Hiba Sherafu*

Aluva, Ernakulam, 683580 (IN)

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Behance link - <https://www.behance.net/hibasherafuv>

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## PROFESSIONAL SUMMARY

Talented, unique, passionate Animator with extensive experience creating persuasive and attractive marketing and communications materials. Technical skills include 3D design in Blender, Maya, and Adobe Creative Cloud. An expert at developing effective campaigns and advertisements to increase visibility, branding, and business growth and development.

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## EXPERIENCE

September. 2023 - September.

2024

### **Editorial Head, KalaKulture.**

- Led editorial initiatives and managed content for the organization. Oversaw a team to ensure timely and high-quality content delivery. KalaKulture Dehradun Editorial Head Sep 2023 - Sep 2024 Demonstrated leadership by managing editorial teams and content strategy. Coordinated with various departments to streamline content creation.

June. 2021 - August. 2021

### **Internship Volunteer, Red Dot Foundation.**

- Assisted in foundation activities and supported ongoing projects.

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## EDUCATION

May. 2025

### **Bachelor of Design Animation and VFX: Animation and VFX**

- UPES, Dehradun, Uttarakhand

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## SKILLS

Animation *Skillful*

Adobe Illustrator *Skillful*

Adobe Photoshop *Experienced*

Adobe Premiere Pro *Experienced*

Blender *Experienced*

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## ACHIEVEMENTS

- The Rogan Art ( Motion Graphics Film)
- Kreative Kurrents (Co-creator of Department Newsletter)
- Achha Hai ( IFP 50 Hour Challenge)
- Play-Her ( Stop Motion Film)