



SAVITRIBAI PHULE PUNE UNIVERSITY

(formerly University of Pune)

GANESHKHIND PUNE 411 007



STATEMENT OF MARKS / GRADES FOR MASTER OF BUSINESS ADMINISTRATION (REV. 2019)

SEAT NO. 50725

CENTRE 1

PERM REG. NO.: 2052012819

NAME GANESH GOPALA MAGAR

MOTHER : RUKHMINA

COLLEGE / SCHOOL 1318 AKEMI BUSI. SCHOOL, MARUNJE

YEAR : APRIL 2021

SEM. NAME OF THE COURSE

<- MARKS -> CRE- GR-
INT UEX TOT DITS ADE GP

SPECIAL SUBJECT : MARKETING MANAGEMENT

1	GC-01 MANAGERIAL ACCOUNTING	40	27	67	P	03	C	021
	GC-02 ORGANIZATIONAL BEHAVIOUR	37	24	61	P	03	C	021
	GC-03 ECONOMIC ANALYSIS FOR BUSINESS DECISIONS	40	35	75	P	03	B	024
	GC-04 BUSINESS RESEARCH METHODS	42	33	75	P	03	B	024
	GC-05 BASICS OF MARKETING	45	40	85	P	03	A	027
	GC-06 DIGITAL BUSINESS	40	32	72	P	03	B	024
	GE-UL-01 MANAGEMENT FUNDAMENTALS	-	33	33	P	02	C	014
	GE-UL-02 INDIAN ECONOMY	-	40	40	P	02	A	018
	GE-UL-05 LEGAL ASPECTS OF BUSINESS	-	34	34	P	02	C	014
	GE-IL-01 VERBAL COMMUNICATION LAB	42	-	42	P	02	A	018
	GE-IL-04 MS EXCEL	45	-	45	P	02	O	020
	GE-IL-07 FOREIGN LANGUAGE - I	41	-	41	P	02	A	018
	HUMAN RIGHTS - I	20	-	20	P	01	A	!
	INTRODUCTION TO CYBER SECURITY - I	20	-	20	P	01	A	!
2	GC-07 MARKETING MANAGEMENT	42	34	76	*	03	B	024
	GC-08 FINANCIAL MANAGEMENT	44	34	78	*	03	B	024
	GC-09 HUMAN RESOURCES MANAGEMENT	44	42	86	*	03	A	027
	GC-10 OPERATIONS & SUPPLY CHAIN MANAGEMENT	45	39	84	*	03	A	027
	SC-MKT-01 MARKETING RESEARCH	45	43	88	*	03	A	027
	SC-MKT-02 CONSUMER BEHAVIOUR	42	49	91	*	03	O	030
	GE-UL-07 CONTEMPORARY FRAMEWORKS IN MANAGEMENT	-	33	33	*	02	C	014
	GE-UL-09 START UP AND NEW VENTURE MANAGEMENT	-	43	43	*	02	A	018
	GE-UL-11 BUSINESS, GOVERNMENT & SOCIETY	-	35	35	*	02	B	016
	GE-IL-12 FOREIGN LANGUAGE - II	42	-	42	*	02	A	018
	SE-IL-MKT-02 PRODUCT & BRAND MANAGEMENT	45	-	45	*	02	O	020
	SE-IL-MKT-04 DIGITAL MARKETING - I	44	-	44	*	02	A	018
	HUMAN RIGHTS - II	22	-	22	*	01	A	!
	INTRODUCTION TO CYBER SECURITY - II	20	-	20	*	01	A	!
SGPA : (1) 8.10(2) 8.77				TOTAL	60			506

(Signature)

Director

Medium of instruction: English

Board of Examinations & Evaluation

DATE : 12 NOV 2021

ST. NO.: 10733