



SAVITRIBAI PHULE PUNE UNIVERSITY

(formerly University of Pune)

GANESHKHIND PUNE 411 007



STATEMENT OF MARKS/GRADES FOR MASTER OF BUSINESS ADMINISTRATION (REV. 2019)

SEAT NO. 12772

CENTRE 1

PERM REG. NO.: 2052012819

NAME GANESH GOPALA MAGAR

MOTHER : RUKHMINA

COLLEGE / SCHOOL

1318 AKEMI BUSINESS SCHOOL MARUNJE, PUNE

YEAR : OCTOBER 2021

SEM.	NAME OF THE COURSE	<- MARKS ->			CRE-	GR-	
		INT	UEX	TOT	DITS	ADE	GP
SPECIAL SUBJECT : MARKETING MANAGEMENT							
1	GC-01 MANAGERIAL ACCOUNTING	40	27	67	P 03	C	021
	GC-02 ORGANIZATIONAL BEHAVIOUR	37	24	61	P 03	C	021
	GC-03 ECONOMIC ANALYSIS FOR BUSINESS DECISIONS	40	35	75	P 03	B	024
	GC-04 BUSINESS RESEARCH METHODS	42	33	75	P 03	B	024
	GC-05 BASICS OF MARKETING	45	40	85	P 03	A	027
	GC-06 DIGITAL BUSINESS	40	32	72	P 03	B	024
	GE-UL-01 MANAGEMENT FUNDAMENTALS	-	33	33	P 02	C	014
	GE-UL-02 INDIAN ECONOMY	-	40	40	P 02	A	018
	GE-UL-05 LEGAL ASPECTS OF BUSINESS	-	34	34	P 02	C	014
	GE-IL-01 VERBAL COMMUNICATION LAB	42	-	42	P 02	A	018
	GE-IL-04 MS EXCEL	45	-	45	P 02	O	020
	GE-IL-07 FOREIGN LANGUAGE -I	41	-	41	P 02	A	018
	HUMAN RIGHTS - I	20	-	20	P 01	A	!
	INTRODUCTION TO CYBER SECURITY - I	20	-	20	P 01	A	!
2	GC-07 MARKETING MANAGEMENT	42	34	76	P 03	B	024
	GC-08 FINANCIAL MANAGEMENT	44	34	78	P 03	B	024
	GC-09 HUMAN RESOURCES MANAGEMENT	44	42	86	P 03	A	027
	GC-10 OPERATIONS & SUPPLY CHAIN MANAGEMENT	45	39	84	P 03	A	027
	SC-MKT-01 MARKETING RESEARCH	45	43	88	P 03	A	027
	SC-MKT-02 CONSUMER BEHAVIOUR	42	49	91	P 03	O	030
	GE-UL-07 CONTEMPORARY FRAMEWORKS IN MANAGEMENT	-	33	33	P 02	C	014
	GE-UL-09 START UP AND NEW VENTURE MANAGEMENT	-	43	43	P 02	A	018
	GE-UL-11 BUSINESS, GOVERNMENT & SOCIETY	-	35	35	P 02	B	016
	GE-IL-12 FOREIGN LANGUAGE - II	42	-	42	P 02	A	018
	SE-IL-MKT-02 PRODUCT & BRAND MANAGEMENT	45	-	45	P 02	O	020
	SE-IL-MKT-04 DIGITAL MARKETING - I	44	-	44	P 02	A	018
	HUMAN RIGHTS - II	22	-	22	P 01	A	!
	INTRODUCTION TO CYBER SECURITY - II	20	-	20	P 01	A	!
3	GC-11 STRATEGIC MANAGEMENT	40	44	84	* 03	A	027
	GC-12 DECISION SCIENCE	40	42	82	* 03	A	027
	GC-13 SUMMER INTERNSHIP PROJECT	40	42	82	* 06	A	054
	SC-MKT-03 SERVICES MARKETING	39	48	87	* 03	A	027
	SC-BA-04 MACHINE LEARNING & COGNITIVE INTELLIGENCE USING PYTHON	40	41	81	* 03	A	027
	GE-UL-14 INTERNATIONAL BUSINESS ENVIRONMENT	-	36	36	* 02	B	016
	GE-UL-15 PROJECT MANAGEMENT	-	48	48	* 02	O	020
	GE-UL-17 CORPORATE GOVERNANCE	-	47	47	* 02	O	020
	SE-IL-BA-06 SOCIAL MEDIA, WEB & TEXT ANALYTICS	37	-	37	* 02	B	016

CONTINUED

Director

Board of Examinations & Evaluation

DATE :



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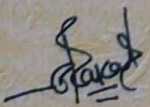
YEAR : OCTOBER 2021

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SEM. NAME OF THE COURSE

PAGE : 2

3	SE-IL-MKT-07 BUSINESS TO BUSINESS MARKETING	39	-	39	*	02	B	016
	SE-IL-MKT-11 MARKETING ANALYTICS	41	-	41	*	02	A	018
	INTRODUCTION TO CYBER SECURITY - III	20	-	20	*	01	A	!
	SKILL DEVELOPMENT - I	41	-	41	*	02	A	!
	INTRODUCTION TO CONSTITUTION	41	-	41	*	02	A	!
SGPA : (1) 8.10(2) 8.77(3) 8.93				TOTAL		90		774


Director

Medium of instruction: English

Board of Examinations & Evaluation

DATE : 14 JUN 2022

ST. NO. : 12781